

## Digital Ad Rack Cards

### 3-1/2" x 8-1/2"

Prices listed reflect customer-supplied, print-ready electronically sent digital artwork, sized correctly, 300 dpi minimum. We can accept many file types. We offer full bleeds at N/C. Be sure your files are correct to accommodate bleeds.

Please see our [Digital File Submission Policies and Tips](#) page.

**Paper Stock:** High Quality Recycled Cover Stock

**Paper Description:** Glossy, Smooth, or Matte Finish

**Paper Color:** White

**Finish Size:** 3-1/2" x 8-1/2" (Full Bleed @ N/C)

**Paper Options:** Colored Stock, Linen Finish, etc. available by request.

(Additional charges and/or minimum runs may apply. NOTE: Bleeds on these stocks may result in a slightly smaller Finish Size.)

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#### **Black Printing One Side (1/0)**

100 @ 21.50	150 @ 31.95	200 @ 36.50	250 @ 42.95	300 @ 46.25
350 @ 49.95	400 @ 51.00	450 @ 55.50	500 @ 57.25	1000 @ 80.55

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#### **Black Printing Both Sides (1/1)**

100 @ 30.25	150 @ 44.75	200 @ 51.55	250 @ 60.25	300 @ 64.75
350 @ 69.95	400 @ 71.55	450 @ 77.55	500 @ 80.25	1000 @ 112.75

**When we say "Full Color Printing" we mean it.  
Any color or combination of colors may be used for one price.**

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#### **Full Color Printing One Side (4/0)**

100 @ 31.25	150 @ 41.95	200 @ 48.95	250 @ 52.95	300 @ 55.75
350 @ 58.95	400 @ 60.55	450 @ 64.95	500 @ 66.95	1000 @ 120.55

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#### **Full Color Printing Front Color / Back Black (4/1)**

100 @ 43.25	150 @ 58.75	200 @ 68.95	250 @ 74.95	300 @ 78.95
350 @ 82.55	400 @ 84.75	450 @ 90.55	500 @ 93.75	1000 @ 168.75

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#### **Full Color Printing Both Sides (4/4)**

100 @ 56.25	150 @ 75.55	200 @ 88.25	250 @ 95.35	300 @ 100.55
350 @ 106.25	400 @ 108.95	450 @ 116.75	500 @ 120.55	1000 @ 216.75

## Digital Ad Rack Cards 4" x 9"

Prices listed reflect customer-supplied, print-ready electronically sent digital artwork, sized correctly, 300 dpi minimum. We can accept many file types. We offer full bleeds at N/C. Be sure your files are correct to accommodate bleeds.

Please see our [Digital File Submission Policies and Tips page](#).

**Paper Stock:** High Quality Recycled Cover Stock

**Paper Description:** Glossy, Smooth, or Matte Finish

**Paper Color:** White

**Finish Size:** 3-1/2" x 8-1/2" (Full Bleed @ N/C)

**Paper Options:** Colored Stock, Linen Finish, etc. available by request.

(Additional charges and/or minimum runs may apply. NOTE: Bleeds on these stocks may result in a slightly smaller Finish Size.)

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### **Black Printing One Side (1/0)**

100 @ 30.85	150 @ 38.95	200 @ 52.50	250 @ 60.95	300 @ 66.75
350 @ 71.95	400 @ 74.45	450 @ 79.50	500 @ 83.50	1000 @ 116.75

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### **Black Printing Both Sides (1/1)**

100 @ 43.15	150 @ 54.55	200 @ 73.55	250 @ 85.55	300 @ 93.35
350 @ 100.75	400 @ 104.25	450 @ 111.55	500 @ 116.65	1000 @ 163.45

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**When we say "Full Color Printing" we mean it.  
Any color or combination of colors may be used for one price.**

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### **Full Color Printing One Side (4/0)**

100 @ 45.25	150 @ 41.95	200 @ 70.95	250 @ 75.95	300 @ 79.75
350 @ 85.95	400 @ 88.55	450 @ 92.95	500 @ 96.95	1000 @ 174.50

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### **Full Color Printing Front Color / Back Black (4/1)**

100 @ 63.55	150 @ 58.75	200 @ 99.55	250 @ 106.35	300 @ 111.55
350 @ 120.55	400 @ 123.75	450 @ 130.25	500 @ 135.75	1000 @ 232.55

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### **Full Color Printing Both Sides (4/4)**

100 @ 81.45	150 @ 75.55	200 @ 127.75	250 @ 136.75	300 @ 143.55
350 @ 154.75	400 @ 159.35	450 @ 167.55	500 @ 174.55	1000 @ 314.25