

A Word In Edgewise, Inc. Silver Series Hang-Ad Cards

See Catalog or Web site for Standard Ink Color Samples.

Prices based on customer supplied camera-ready artwork.

We will gladly help you with your layout specs.

These cards are designed to be hung on doorknobs and have a cutout for that purpose.

All Hang-Ad Cards in this series are printed with Raised Inks on the Front.

Standard Ink Colors:

Black, Reflex Blue, Process Blue, Teal, Gray, Red, Burgundy, Green, and Brown.

Up Front Options & *PrintSpeak* in Plain Speak

Bleeds:

A Bleed is when Margins are less than $\frac{1}{8}$ " or Ink is printed to the edge the page.
Add \$14.00 for each edge per 1000 cards.

Borders or Partial Borders:

A Border or Partial Border requires unique alignment. It's \$8.00 per Border or Partial Border.

Registration:

A Close Registration is when Inks of different colors are printed less than $\frac{1}{16}$ " from each other. An Exact Registration is when two inks actually touch each other. Add \$17.00 per 1000 cards ordered.

Special Inks (Pantone® Matching System):

The Pantone® Matching System is the Standard International Reference for selecting, specifying, matching and controlling ink colors.

The Silver Series offers a wide selection of standard colors at **NO ADDITIONAL CHARGE.**
— see [Standard Ink Colors](#) above — We also offer Premium Ink Colors for a nominal fee.

For a Pantone® matched color, add \$67.00 per color, regardless of quantity ordered.
This cost covers the process of a special press run for your order.

Premium Ink Colors:

Gold and Silver Inks are available for an additional charge of \$9.00.
Extra production time is necessary when printing with these inks.

Paper Stock: 65# Premium

Paper Color: Bright White or Yellow

Size: Regular 3½ x 8½

One Side Printing:

Ink Color	250	500	Best Value 1000	Addl. 1000s
Black	53.50	77.00	103.75	82.00
1 Color	55.25	78.50	105.25	83.50
Black + 1 Color	67.00	90.25	117.00	88.75
Reflex Blue + Red	68.50	92.00	118.75	88.75
2 Colors	83.50	107.00	133.75	93.75

Two Sided Printing:

Ink Color	250	500	Best Value 1000	Addl. 1000s
Black	97.00	134.00	177.25	135.50
1 Color	100.50	137.00	180.50	138.75
Black + 1 Color	124.00	160.50	204.00	149.00
Reflex Blue + Red	127.00	164.00	207.50	149.00
2 Colors	157.00	194.00	237.50	159.00

Paper Stock: 65# Premium

Paper Color: Bright White or Yellow

Size: Large 4¼ x 11

One Side Printing:

Ink Color	250	500	Best Value 1000	Addl. 1000s
Black	68.50	92.00	137.00	105.25
1 Color	70.25	93.75	138.75	107.00
Black + 1 Color	82.00	105.25	150.50	112.00
Reflex Blue + Red	83.50	107.00	152.00	112.00
2 Colors	98.75	122.00	167.00	117.00

Two Sided Printing:

Ink Color	250	500	Best Value 1000	Addl. 1000s
Black	112.00	149.00	210.50	158.75
1 Color	115.50	152.25	214.00	162.25
Black + 1 Color	139.00	175.50	237.50	172.25
Reflex Blue + Red	142.00	179.00	240.75	172.25
2 Colors	172.25	209.00	270.75	182.25